



401(k) PARTICIPANTS'
AWARENESS AND
UNDERSTANDING OF 401(k)
FEES DEDUCTED AND
SKIMMED FROM THEIR
PRE-TAX CONTRIBUTIONS
AND RETIREMENT
SAVINGS





401(k) PARTICIPANTS' AWARENESS AND UNDERSTANDING OF 401(K) FEES

Here's a summary of this document:

Many 401(k) savers are unaware of the fees they pay, significantly reducing their retirement savings. This report by AARP highlights the lack of awareness and understanding of these fees among participants.

- Unawareness of Fees: Most 401(k) participants are unaware they pay fees for their plans, impacting their retirement savings by up to \$155,000.
- Survey Findings: A survey commissioned by AARP found that 71% of participants did not know they paid fees, and 62% were unaware of the fee amounts.
- Impact on Savings: Fees can significantly reduce the total retirement savings, with a 1.5% annual fee reducing potential earnings from \$469,000 to \$345,000 over 35 years.

•	Decision-Making Preferences: About 64% of participants prefer making investment decisions,	with many
	using summary information, prospectuses, or financial advisors.	

- Confidence in Retirement Savings: Nearly three-quarters of respondents feel confident about their retirement savings, but 32% do not feel knowledgeable about the impact of fees.
- Other Retirement Investments: Besides 401(k) plans, over half of the respondents have an IRA, and many have other retirement investments, such as defined benefit plans.

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Woelfel Research, Inc. of Dunn Loring, VA, collected data for this study. Thanks to the AARP staff members who provided input for this study: Michael Herndon, Jay Sternberg, and Alejandra Owens. Jeff Love, AARP Strategic Issues Research, reviewed the report. Lona Choi-Allum, AARP Strategic Issues Research, wrote the report. For additional information, contact Lona Choi-Allum at (202) 434-6333.

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INTRODUCTION

401(k) plans are the primary way most Americans save for retirement. However, successfully using a 401(k) plan to prepare for retirement requires knowledge of investment opportunities, types of plans and their mix of investments, risk knowledge, and the costs associated with maintaining a plan.

Despite the need for knowledge, seven in ten (71%) are unaware that they pay fees to their 401(k) plan provider to maintain their account. When told of these fees, six in ten (62%) are not aware of the amount they pay in fees to keep their account.

Specifically, a lack of knowledge of what an investor pays in 401(k) fees could add up to significant costs over the life of a 401(k) plan. For example, an employee who has been working for 35 years and contributes an estimated \$5,000 per year to their 401(k) plan, with an annual return of seven percent and no fees, would earn about \$469,000 over the 35 years. However, with a yearly fee of 1.5 percent of the account balance, the employee would earn only \$345,000 in 35 years.

Key Findings



When plan participants were asked whether they pay fees for their 401(k) plan, seven in ten (71%) reported that they did not pay any fees while less than a quarter (23%) said that they do pay fees. Less than one in ten (6%) stated they did not know whether or not they paid any fees.



401(k) participants may not have a clear understanding that there are fees associated with their plans. About three in five (62%) are unaware of how much they are paying in fees for their plans, Almost one-third (32%) report that they do not feel knowledgeable about the impact fees could have on their retirement savings. However, about four in five (81%) believe that the fees charged for investments are *very important* or *somewhat necessary* in decisions about their 401(k) investments.

- While most plan participants (63%) say that they have contributed money to their 401(k) plan, about one-fifth (22%) have withdrawn money or received payments from their 401(k) plan.
- Almost two-thirds (64%) said they prefer to make their own decisions about saving and investing. Some respondents reveal that they have taken steps to learn more about their investments, such as using the summary information or prospectuses about mutual funds or consulting with a personal financial advisor.

¹ AARP Public Policy Institute. *Determining Whether 401(k) Fees are Reasonable: Are Disclosure Requirements Adequate?* (September 2008).

When respondents were asked how confident they were about having enough money to live comfortably throughout their retirement years, almost threequarters (74%) stated they were very or somewhat confident. This is not surprising since most respondents (64%) report that they have tried to calculate how much money they will need to have saved by the time they decide to retire so that they may live comfortably. However, when respondents were asked how knowledgeable they felt about the impact fees could have on their retirement savings, almost one-third (32%) said they did not feel knowledgeable.

Implications

Although 401(k) participants seem to be taking initiative in making their own decisions related to their 401(k) plans, they are unaware of some of the basics about their plans. Since most read the summary information about mutual funds or their plan's prospectuses, the information about fees must be clear and easy to understand. In addition, for those who consult with a financial advisor, questions about costs related to 401(k) plans should be on a list of "important questions to ask." "AARP recommends that fee information be presented in a chart or graph that depicts the effect that the total annual fees and expenses can have on a participant's account balance in a year as well as over the long term." ²

If plan participants are unaware of the impact that fees could have on their retirement savings, they could be in for a surprise once they decide to retire. Plan participants need to understand that fees should be considered when making calculations related to how much money they will need by the time they choose to retire so that they may live comfortably.

² AARP, 401(k) Participants' Awareness and Understanding of Fees (July 2007).

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II. BACKGROUND AND METHODOLOGY

In recent years, 401(k) retirement savings plans and other defined contribution plans have become increasingly common. According to a recent study, the number of participants in 401(k) plans grew from under 8 million in the mid-1980s to approximately 49 million by 2009, with the amount invested in these plans up to \$2.8 trillion by the end of 2009. ³ According to the GAO (2009), 401(k) plans are rising, encompassing over 85 percent of defined contribution plan participants. In addition, 401(k) participants rely more on their 401(k) plans as their primary source for retirement savings.⁴

In December 2010, AARP commissioned a national survey of 803 401(k) plan participants ages 25 and older to gauge awareness and knowledge of fees and expenses charged by 401(k) plan providers. The survey was fielded from December 14 through December 30, 2010, by Woelfel Research, Inc. of Dunn Loring, Virginia, through an RDD sample of U.S. residents ages 25 and over living in telephone households. Respondents were screened to ensure they currently held a 401(k) plan.

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³ Investment Company Institute, "401(k) Plan Asset Allocation, Account Balances, and Loan Activity in 2009," *Research Perspective*, vol. 16, no. 3 (2010).

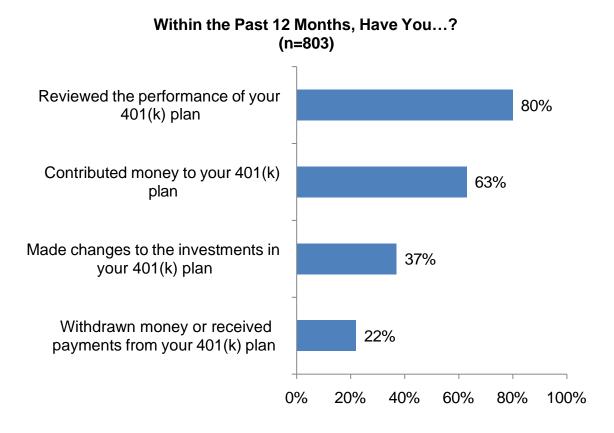
⁴ Government Accountability Office, *401(k) Plans: Several Factors Can Diminish Retirement Savings, but Automatic Enrollment Shows Promise for Increasing Participation and Savings* (October 2009).

III. DETAILED FINDINGS

401(k) Plan Participants' Activities within the Past 12 Months

A majority of plan participants (80%) report that they have reviewed the performance of their 401(k) plan. Those ages 50+ (83%) are more likely than respondents ages 25-49 (74%) to say that they reviewed the status of their 401(k) plan.

About three in five (63%) say they contributed money to their 401(k) plan. And over one-third (37%) have changed their 401(k) plan investments. Only about one-fifth (22%) of plan participants say they have withdrawn or received payments from their 401(k) plan.



How Do 401(k) Plan Participants Make Decisions About Saving and Investing?

When respondents were asked about their preferred approach to making decisions about saving and investing, almost two-thirds (64%) stated that they like to make decisions on their own—among those who make decisions on their own, about one-quarter (23%) reported that they made decisions without any suggestions from a professional. Over one-third (35%) said they prefer suggestions from a professional, and most often use their recommendations or rely solely on the professional to manage their investments.

Essential Factors in Making Decisions About 401(k) Plan Investments

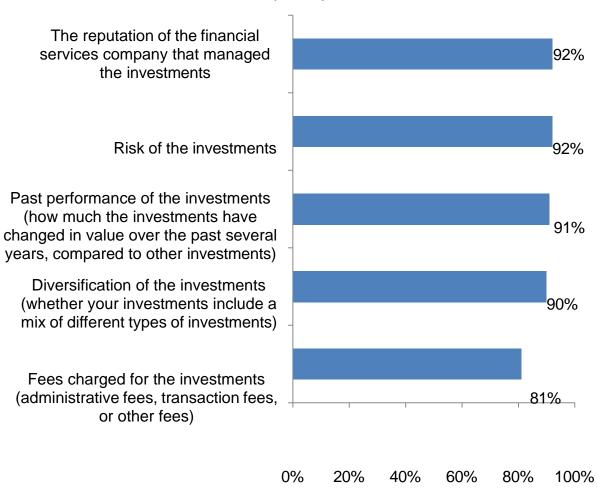
When asked about the specific factors important to their investment decisions, most respondents indicated that the reputation of the financial services company, the risk of investments, and past investment performance were very or somewhat important.

Eight in ten (81%) believed the investment fees were *very important* or *somewhat necessary* to their 401(k) investment decisions. Respondents ages 25-49 (85%) were more likely than those ages 50+ (80%) to state that the fees are *very important* or *somewhat necessary* in their decision-making.

How Important is Each of the Following Factors to You When Making Decisions
About the Investments for Your 401(k) Plan?

(Percentage of Respondents Who Said *Very Important* or *Somewhat Important*)

(n=803)



Sources of Information and Advice

Respondents who indicated that the "fees charged for investments" were at least somewhat important were asked where they obtained information about fees. About three in five (61%) report using the summary information about the mutual funds or the plan's other investment choices. Almost half of respondents (49%) state that they use prospectuses for mutual funds or a personal financial advisor not provided by their employer. Others find information through an employer-provided financial advisor (46%), the Internet (43%), or financial magazine articles (32%).

Differences Found by Age



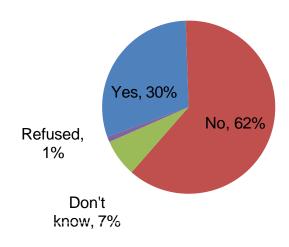
- Respondents ages 25-49 (53%) were more likely than those ages 50+ (37%) to find information about fees through the Internet.
- Respondents ages 50+ (55%) were more likely than those ages 25-49 (38%) to turn to a personal financial advisor (not provided through their employer) for advice on fees. However, those ages 25-49 (59%) were more likely than those ages 50+ (38%) to turn to a financial advisor provided by their employer.

Knowledge of Fees

When plan participants were asked whether they pay fees for their 401(k) plan, seven in ten (71%) reported that they did not pay any fees, while less than a quarter (23%) said that they do pay expenses. Less than one in ten (6%) stated they did not know whether or not they paid any fees.

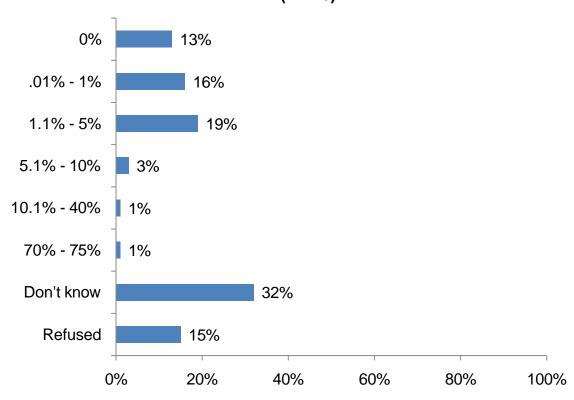
When respondents were told that financial services companies that manage 401(k) plans charge fees for administering and managing those plans and that the costs are paid by the employer and/or the employees that participate in the plan, about three in five (62%) reported that they did not know how much they were paying in fees and expenses for their 401(k) plan. Those ages 25-49 (68%) were more likely than those ages 50+ (59%) to report that they are unaware of how much they pay in fees.

Do You Know How Much Fees and Expenses You Pay for Your 401(k) Plan? (n=803)



Results show that three in ten (30%) plan participants know how much they pay in fees and expenses for their 401(k) plan. Among these plan participants who understand the fees, about one in eight (13%) state that they are not paying any fees associated with their 401(k) plan. Over one in ten (16%) estimate they are paying one percent or less of their account balance in fees. Almost one in five (19%) report paying between 1.1 percent and five percent in fees. Nearly one-third (32%) say that they do not know the percentage of how much they are paying in fees.

How Much Do You Pay Per Year in Fees and Expenses? (Based on Percentage of 401(k) balance) (n=240)



Base: Respondents who reported knowing how much in fees and expenses they pay for their 401(k) plan.

Also, when respondents were asked how knowledgeable they felt about the impact fees could have on their retirement savings, almost one-third (32%) said they did not feel knowledgeable. Those ages 25-49 (39%) were more likely than those ages 50+ (27%) to report that they lacked the knowledge to understand the impact of fees on their retirement savings.

Taking Steps to Change Fees



Respondents were asked if they could compare fees that they and others pay for administering and managing their 401(k) plan, what would they do if they found that the fees they paid were higher than the average for a specific type of investment. Over half (54%) report that they would speak to the company that provides the funds to lower the fees. About half say they would change their investments to lower fees (51%) or speak. to their employer about trying to lower the fees (48%).

Confidence in Retirement Savings

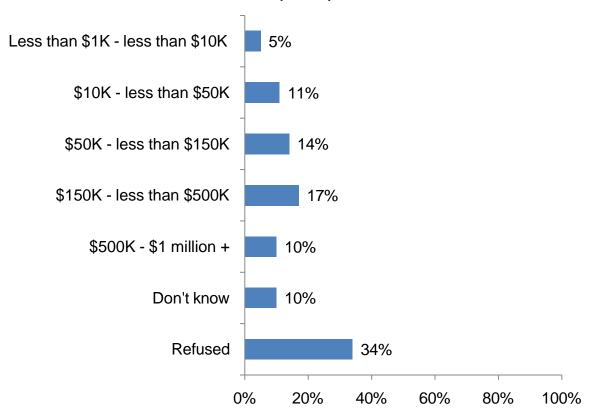
When respondents were asked how confident they are about having enough money to live comfortably throughout their retirement years, almost three-quarters (74%) stated they are very or somewhat confident. In comparison, one quarter (25%) reported that they are neither too confident nor at all confident.

Over three in five (64%) reported that they have tried to calculate how much money they will need to have saved by the time they decide to retire so that they may live comfortably.

Value of Current Savings and Investments

Respondents were asked to estimate how much money they currently had in savings and investments, not including the value of their primary residence. They were asked to include savings, certificates of deposits, stocks, bonds, mutual funds, employer-sponsored retirement savings plans, and other investments but not to include the value of defined benefit plans. Over one in ten respondents (16%) have estimated savings and investments worth up to \$50K. One in ten (10%) have savings and assets over \$500K. A small percentage (10%) are unaware of how much they currently have in savings and investments.

Amount of Savings and Investments Among 401(k) Plan Participants (n=803)



Other Retirement Investments

Besides a 401(k) plan, respondents noted other types of retirement investments they currently have. Over half (53%) report having an individual retirement account or IRA. About two in five say they have a defined benefit plan (45%) or retirement savings invested outside of an IRA or employer-sponsored retirement savings plan (41%).